



Community Festival

FEATURING

LIVE ENTERTAINMENT
FACEPAINTING • KIDS ACTIVITIES
PANCAKE BREAKFAST • COMMUNITY BBQ
POP-UP MARKET • FIREWORKS SHOW
MOVIE NIGHT • BOWLING TOURNAMENT
FOOD DRIVE IN SUPPORT OF SUDBURY FOOD BANK

August 22–25, 2024

ALL EVENTS ARE FREE!

FOR MORE INFORMATION, PLEASE CONTACT US AT:

info@newsudburydays.ca

newsudburydays.ca





Benefits of Sponsorship



Support community events at local venues

Building on the success of last year's events hosted at 6 locations, we are excited to elevate the festival even further this year. We are also hosting our annual Food Drive in support of the Sudbury Food Bank at locations across New Sudbury. We encourage our community partners to host special events or promotions during the festival.



Engage with the New Sudbury community

We had nearly 2,000 people attend our events in 2023 and this year we are expecting even more! By sponsoring #NSD2024, you will help fund our 100% free festival. As a sponsor, we encourage you to attend our Pop-Up Market at Twin Forks to meet residents directly.



Support our most talented artists and musicians

This year we are introducing a new arts feature where we will proudly showcase special art features, installations, and performances by the exceptionally talented artists and musicians of Greater Sudbury. This unprecedented endeavour seeks to celebrate the vibrant artistic community that enriches our cityscape.



Showcase your business or organization to 10,000+ households in New Sudbury

We're preparing a **#NSD2024 What's On Guide** that will be sent to households across New Sudbury. This is a great way to show the people of New Sudbury that your business or organization is committed to doing good in the community.



Sponsorship Form

Business/Organization Name:

Contact Name:

Address (please include city and postal code):

Email Address:

Phone Number:

Sponsorship Amount

\$250 \$500 \$1000 Other: \$

Sponsorships of **\$250** or more include:

- Logo on website and on signage at each event
- Logo placed in **#NSD2024 What's On Guide** and **2024 Annual Report**
- Appreciation post shared on all social media platforms
- Tickets to an exclusive sponsor appreciation event held in December 2024

Sponsorships of **\$500** or more also include:

- Opportunity to participate in the Pop-Up Market at Twin Forks (August 24, 2024)
- Advertisement in **#NSD2024 What's On Guide**
- Advertisement placed prominently on website
- Sponsored e-mail blast promoting your business or organization

Payment Information



Send an Interac e-transfer to: **info@newsudburydays.ca**



Send a cheque to: **New Sudbury Days, 1590 Dollard Avenue, Sudbury, ON, P3A 4G9**



Pay securely online by visiting: **newsudburydays.ca/sponsors**

**Please note that online payments must be \$999 or less every 24 hour period as per our merchant terms and conditions.*

