



FESTIVAL

MOVIE NIGHT AT ADANAC

KIDZ ZONE

LIVE ENTERTAINMENT

FREE PANCAKE BREAKFAST

FACE PAINTING

BOUNCY CASTLES

FREE COMMUNITY BBQ

POP-UP MARKET AT TWIN FORKS

FAMILY BOWLING NIGHT

GARDEN TOURS

FOOD DRIVE FOR FOOD BANK

21-24
AUGUST

ALL EVENTS ARE FREE!

NEWSUDBURYDAYS.CA



Benefits of Sponsorship



Support community events at local venues

Building on the success of last year's events hosted at 6 locations, we are excited to elevate the festival even further this year. We are also hosting our annual Food Drive in support of the Sudbury Food Bank at locations across New Sudbury. We encourage our community partners to host special events or promotions during the festival.



Support our most talented artists and musicians

This year we are continuing to proudly showcase special art features, installations, and performances by the exceptionally talented artists and musicians of Greater Sudbury. Our festival seeks to celebrate the vibrant artistic community that enriches our cityscape.



Engage with the New Sudbury community

We had nearly 2,000 people attend our events in 2024 and this year we are expecting even more! By sponsoring #NSD2025, you will help fund our 100% free festival. As a sponsor, we encourage you to attend our Pop-Up Market at Twin Forks as an exhibitor/vendor.



Showcase your business or organization to households across New Sudbury

We're preparing a *#NSD2025 What's On Guide* that will be sent to households across New Sudbury. This is a great way to show the people of New Sudbury that your business or organization is committed to doing good in the community.



Sponsorship Form

Business/Organization Name:

Contact Name:

Address (please include city and postal code):

Email Address:

Phone Number:

Sponsorship Amount

\$250 \$500 \$1000 Other: \$

Sponsorships of **\$250** or more include:

- Logo on website and on signage at each event
- Logo placed in **#NSD2025 What's On Guide** and **2025 Annual Report**
- Appreciation post shared on all social media platforms
- Tickets to an exclusive sponsor appreciation event held after the event

Sponsorships of **\$500** or more also include:

- Opportunity to participate in the Pop-Up Market at Twin Forks (August 24, 2025)
- Advertisement in **#NSD2025 What's On Guide**
- Advertisement placed prominently on website
- Sponsored e-mail blast promoting your business or organization

Payment Information



Send an Interac e-transfer to: info@newsudburydays.ca



Send a cheque to: **New Sudbury Days, 1590 Dollard Avenue, Sudbury, ON, P3A 4G9**