



NEWSUDBURYDAYS.CA

NEW SUDBURY DAYS
JOURNÉES du NOUVEAU SUDBURY

28-30
AUGUST

2026 FESTIVAL

MOVIE NIGHT AT ADANAC

KIDZ ZONE

LIVE ENTERTAINMENT

FREE PANCAKE BREAKFAST

FACE PAINTING

BOUNCY CASTLES

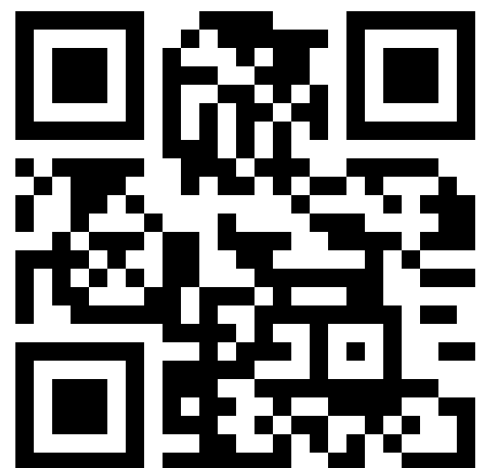
FREE COMMUNITY BBQ

POP-UP MARKET AT TWIN FORKS

GARDEN TOURS

FOOD DRIVE FOR FOOD BANK

ALL EVENTS ARE FREE!





Benefits of Sponsorship

Event Snapshot

New Sudbury Days is a free, annual, multi-day community festival celebrating the energy, diversity, and connection of Greater Sudbury's New Sudbury neighbourhood.

Entering its 11th year, the event attracts families, residents, and visitors for a weekend of accessible programming, local engagement, and community pride. While this event is free to attend, the weekend aims to collect donations to support the Sudbury Foodbank- just in time for one of the most crucial seasons, back to school!

Dates: August 28–30, 2026

Location: Multiple neighbourhood parks across New Sudbury

Audience & Reach

New Sudbury Days attracts an estimated attendance of **1500-2500+ participants over four days**. This reach is composed of a diverse, family-oriented audience from across Greater Sudbury, with strong attendance throughout the weekend.

Make an Impact

By supporting New Sudbury Days, you are helping create a vibrant, inclusive celebration that strengthens community connections and delivers memorable experiences for families across Greater Sudbury.

Your support plays a vital role in ensuring the continued success of the festival and directly contributes to supporting our local food bank partner during a critical time of year.



newsudburydays.ca

Next steps to support? Visit:
newsudburydays.ca/sponsors

Questions?
please contact
info@newsudburydays.ca or
call/text 705-698-0125



August 28-30, 2026

Sponsorship Opportunities

FRIEND OF THE FESTIVAL

\$100

- Listed in recognized thanks on website
- Social media mention

COMMUNITY BUILDER

\$300

- Linked logo on website
- Social media mentions
- Inclusion of logo on event signage at each event
- Option to host display at event

PREMIER PARTNER

\$500

- Linked logo on website
- Social media mentions
- Inclusion of logo on event signage at each event
- Option to host onsite display (prime location) and banner at 1 event (must be provided)
- Advertisement placed prominently on website

Presenting Partner of New Sudbury Days

Limited to 4 partners

- Rotating shared sponsor tag mention "Presenting partner of NSD" on Hot 93.5 and Rewind 103.9 (approximately 56 advertisements/two weeks leading up to the event) (estimated value: \$1,900)
- Included as a named partner in press release
- Sponsor of one of our four major events (Adanac Movie night, Twin Forks BBQ/Market, Ridgecrest Breakfast/family events or Place Hurtubise pizza party/ family events)
- Linked logo on website
- Social media mentions
- Inclusion of logo on event signage at each event
- Option to host onsite display (priority location) and banner at events (must be provided)

\$2,000